

# Amy Roloff's 3rd Annual Starry Night, Summer's Day...

## Amy's Birthday Celebration for Kids: Dinner Auction Gala and Golf Benefit



September 17th & 18th, 2011  
The Reserve Vineyards & Golf Club  
Aloha, Oregon



**"I am personally inviting you to my 3rd Annual Dinner, Auction and Golf Benefit!"**

My name is Amy Roloff—business professional, wife, mother and leading lady of the hit reality television series, "Little People, Big World" on TLC. We just wrapped up our sixth and final season, making our show the longest running family reality TV show in history! With over 200 episodes, an average of 2.1 million viewers per week and approximately 74 million viewers per year. I am proud to say that our personal family story and mission to promote diversity, has truly had an impact on the way the world understands dwarfism, and difference from person to person.

Through the grace of my celebrity, I wanted to give something back from the opportunities I have been given. In 2009, I formed the Amy Roloff Charity Foundation (ARCF) to help non-profit organizations raise funds for children and youth who face social, emotional, mental and physical challenges. Since our creation, ARCF has raised over \$150K in new giving for local, national and international non-profit organizations and causes.

But I can't do this alone. It takes a team to change the life of a child and your support and participation will make a valuable contribution to our team effort. You can contribute by becoming a sponsor, attending the dinner, donating an auction item, or you can choose to make a financial contribution via our website.

Your support will help us raise awareness for the communities and organizations we support. Help us make this event a success for the third year in a row!

***Wishing you the best,***

Amy J. Roloff  
President  
Amy Roloff Charity Foundation  
[www.amyroloffcf.org](http://www.amyroloffcf.org)





## ARCF Partnerships

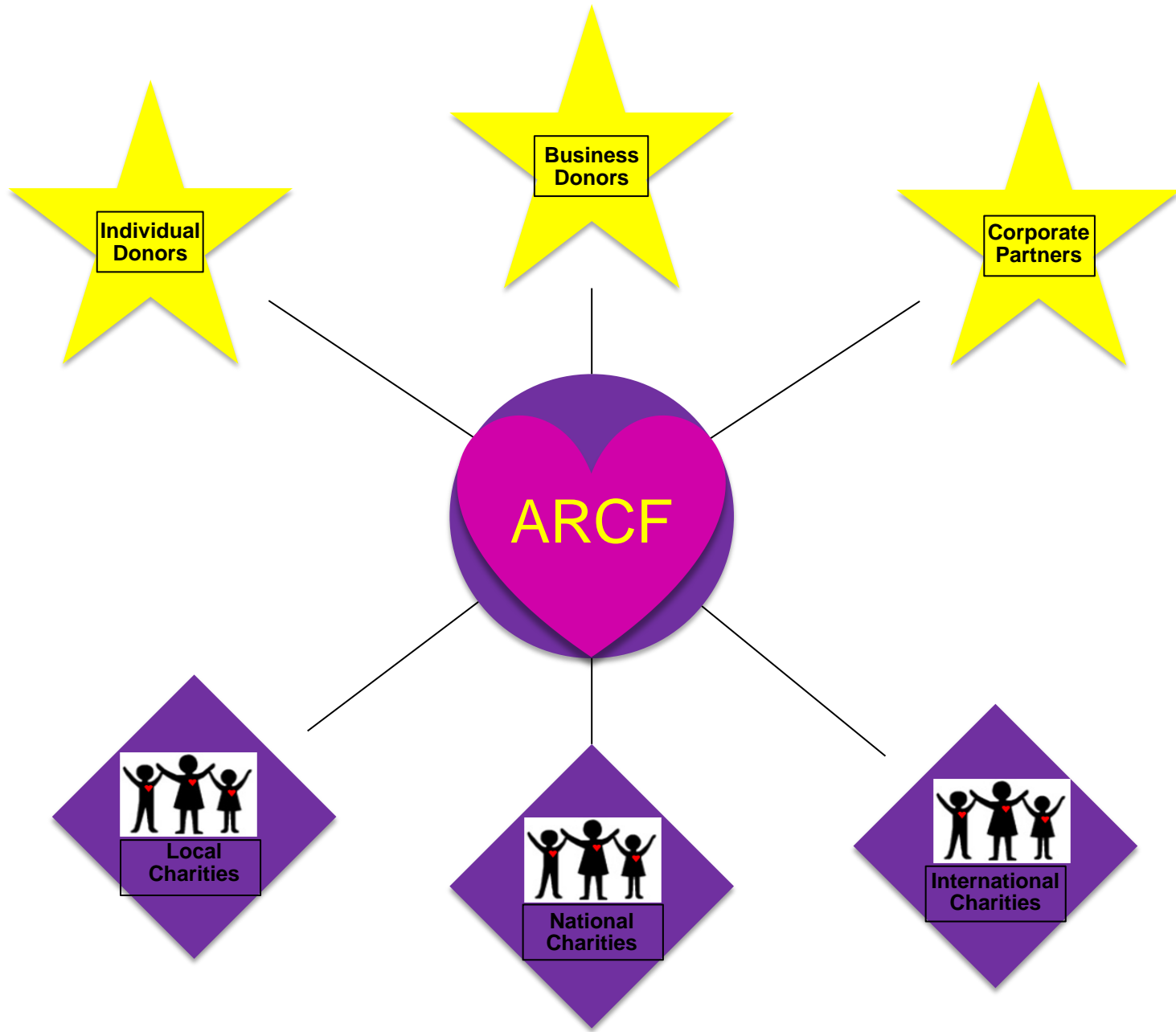
Celebrity involvement in local, national and international issues has the power to change lives in a way that would otherwise be extremely difficult or even impossible. Amy Roloff, star of the reality show “Little People, Big World,” is one such celebrity. In 2009, Amy created the Amy Roloff Charity Foundation (ARCF) to help non-profit organizations raise funds for children and youth who face social, emotional, mental and physical challenges. Working as a facilitator between donors and charities, ARCF works with local, national and international charities that need help raising funds to serve the children and youth in their communities.

What makes ARCF unique is its ability to put the funds raised directly back into the community of need. Donations made to ARCF are not filtered through the bureaucracy before directly benefiting large and small organizations and the communities they serve. These funds are for the children, the families and the communities. Since its creation in 2009, ARCF has partnered with 15 charities and 54 sponsors to raise over \$150K in new giving.

The need for a companion organization like ARCF has never been more apparent than in the months following the devastating earthquake in Haiti in 2010. Only 38% of the \$1.4 billion raised for Haitian recovery has been distributed to the people of Haiti so far. Though much of the money was stalled, Amy made sure over \$63K in aid was raised and directly delivered to the inhabitants of Haiti. Roloff and her team arrived in the town of Labadee, navigated the quake-wrecked roads to Port-au-Prince, and established a presence at a local airstrip where they distributed hygiene products, toys and other aid.

When you give to ARCF, your donation goes directly to the charities and communities in need. Amy Roloff has chosen to lend her celebrity name, and good works foundation, to the empowerment of children by helping non-profit organizations raise the funds they need to serve these communities.

It takes a team to change a child’s life. Join the Amy Roloff Charity Foundation in its mission to make a little difference in a big world.





#### **MISSION STATEMENT OF THE AMY ROLOFF CHARITY FOUNDATION:**

*The Amy Roloff Charity Foundation (ARCF) will advocate, support, inspire and add value to the lives of children and youth who face social, mental, physical, emotional and economic challenges.*

#### **VISION STATEMENT:**

ARCF will give a little hope for many children by facilitating charitable giving between donors and charities that serve the above communities on a local, national and international level. These enhanced resources will support and create opportunities for children and youth to reach their greatest potential and live fuller lives.

#### **2011 Fundraising Plans for ARCF:**

Facilitate National and Local Speaking Engagements and Appearances; Clothing and Toy Drive; Annual Dinner, Auction and Golf Benefit; Food Drive and Holiday Music Concerts. All supporting Providence Child Center, Special Olympics of Oregon, Bridge Meadows, and other children's charities.

#### **2010 Sponsors:**

Fed Ex Ground, Entercom Radio, Fred Meyer, Noodles and Co., Papa Murphy's, Portland Timbers, Directors Mortgage, As Good as it Gets Catering, Kaiser Permanente, Nike, Spot Color Studios, Bam! Marketing, Meyer Projection Systems, PDX Internet Design, Advantage Office Suites, NW Strategic Insurance Advisors, Luyos, Panera Bread, Living Large Enterprises, Darkwing Productions and more.

#### **2010 Donation Recipients:**

**Local:** Boys and Girls Club; Bridge Meadows- *Intergenerational neighborhood serving foster kids and seniors*; Human Solutions- *Homeless families warming center*; Join!- *Homeless Community Outreach*; Oregon Food Bank; Portland Shriners Children's Hospital; Saint Child-Maternity Home for Teens; and Special Olympics of Oregon.

**National:** Dwarf Athletic Association of America

**International:** Friends of the Orphans- *Supports orphanages throughout the world*; Generosity Water- *Building clean water wells for villages in other countries*; ISSA Trust Foundation- *Improves health and well being for children in the Caribbean.*

#### **Amy Roloff Charity Foundation Board of Directors:**

Amy Roloff, President- [amy@amyrolloff.com](mailto:amy@amyrolloff.com)  
Lisa Dixon, Vice President- [lisa@amyroloffcf.org](mailto:lisa@amyroloffcf.org)  
Christopher Cardamone- [chriscardamone@humannothollywood.com](mailto:chriscardamone@humannothollywood.com)  
Chase Wang- [chase@bam-mp.com](mailto:chase@bam-mp.com)

*Starry*

*Night...*



Come and celebrate Amy's Birthday Dinner Auction Gala benefiting children's charities! The following day join Amy on the green for a day of golf to tee off for the kids!

**Starry Night - September 17th, 2011**

**Amy's Birthday Celebration for Kids:  
Dinner and Auction**

**5:00pm Registration and Silent Auction**

Emcee: Jason Kennedy  
Entertainment: Patrick Lamb  
Auctioneer: Johnna Wells,  
Benefit Auctions 360

**6:30pm Dinner and Live Auction**

**Tickets- \$100 per person  
\$175 per couple**

**The Reserve Vineyards and Golf Club**  
4805 SW 229th Avenue  
Aloha, OR 97007  
www.reservegolf.com

**SUMMER EVENING ATTIRE**

**\*Sponsorship opportunities available:**  
Contact Lisa Dixon 503-789-9938  
LisaDixon.ARCF@gmail.com  
www.amyroloffcf.org

*Summer's*

*Day...*

**Summer's Day - September 18th, 2011**

**Golf Benefit**

12:00pm Check-in begins  
1:00pm Shotgun Start

**Awards Dinner Immediately Following  
Tournament**

Golf: \$150 per player  
\$550 per foursome

**\*Sponsorship opportunities available**

**Accommodations:**

Springhill Suites by Marriot, Portland-Hillsboro  
Special Group Rate: [www.marriot.com/pdxhl](http://www.marriot.com/pdxhl)  
Call: 503-547-0202, Mention Amy Roloff Charity  
Foundation



*"A little help for a  
Big World."*

**Star Appearances by:**



**Amy Roloff,  
Star of TLC's Hit  
Reality Show "Little  
People, Big World"**



**Jason Kennedy,  
E! News Host**



**Patrick Lamb,  
Grammy Nominated  
Musician**



## Amy's Birthday Celebration for Kids: Dinner Auction Gala and Golf Benefit 2011



For over 65 years, Providence Child Center has provided a rich continuum of services for children with special needs throughout Oregon and southwest Washington. This includes the Center for Medically Fragile Children, the Northwest's only pediatric skilled nursing center to provide long-term, short stay and end-of-life care dedicated to children ages birth to 21 years old with profound disabilities and chronic, complex, health needs. To support families of children with a range of disabilities, the Swindells Child Disability Resource Center provides information, referrals and educational guidance from six statewide locations and our Providence Neurodevelopmental Center for Children provides comprehensive outpatient assessment and therapy services.



Special Olympics Oregon serves close to 7,000 participants throughout the state, nearly 70,000 people with intellectual disabilities could benefit from participating in Special Olympics. Still growing, Special Olympics Oregon is efficiently expanding programs to get closer and closer to serving every individual with intellectual disabilities that qualifies to participate in Special Olympics.

**The mission** of Special Olympics Oregon is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy, and participate in a sharing of gifts, skills, and friendship with their families, other Special Olympics athletes, and the community.



Bridge Meadows broke ground in June of 2010 in Portland Oregon. Bridge Meadows, formerly known as Portland Hope Meadows, has the mission of developing and sustaining intergenerational neighborhoods for adoptive families of foster children that promote permanency, community and caring relationships, while offering safety and meaningful purpose in the daily lives of older adults.

**\*Please see website for additional children's charities.**

# Amy Roloff's 3rd Annual Starry Night,

## Summer's Day...

### Amy's Birthday Celebration for Kids: Dinner Auction Gala and Golf Benefit



September 17th & 18th, 2011  
The Reserve Vineyards & Golf Club  
Aloha, Oregon



**Presenting Sponsor**  
**\$15,000**

- Amy will provide a Public Speaking Engagement on one of 4 topics at your workplace, or special event location of your choice. (Not to include accommodations and travel if out of area, \$8500 Value. Valid for one year from date of donation)
- July- Exposure on all TV, Radio and Newspaper media buys (Including Entercom Radio Stations. Providence Health System newsletter distributed to employees, hospital staff and administration in Oregon.)
- September- National and Local Press Release and Media Coverage
- September- signage on site in high traffic area during weekend at The Reserve Vineyards and Golf Club
- VIP 16 seats (2 tables) "Starry Night" auction & dinner, Sept. 17<sup>th</sup>
- VIP 16 Golf Registrations (4 teams) "Summer's Day" golf benefit, Sept. 18<sup>th</sup>
- VIP Amy Roloff Tour (TBA either farm tour or river cruise for 10 People)
- Sponsor logo on our website for one year
- Sponsor listed in both dinner & golf programs
- Sponsor dinner tables with signage
- Sponsor logo appearing in PowerPoint presentation during the dinner, September 17<sup>th</sup>
- Full weekend signage on golf course\*: banner in pavilion area; logo on scorecard\*, beverage cart\* and 2 golf holes\*.( \* TBA)
- Sponsor may supply promotional materials to be placed in guest gift bags. (These materials may include, brochures, business cards, gift cards, or gift for each guest.)
- National PR and local media coverage



# Starry Night,

# Summer's Day...



## Gold Sponsor \$10,000

- VIP 8 seats (1 table) "Starry Night" auction & dinner, Sept. 17<sup>th</sup>
- VIP 8 Golf Registrations (2 teams) "Summer's Day" golf benefit, Sept. 18<sup>th</sup>
- VIP Amy Roloff Tour (TBA either farm tour or river cruise for 2 people)
- Sponsor logo on our website for one year
- Sponsor listed in both dinner & golf programs
- Sponsor dinner table with signage
- Sponsor logo appearing in PowerPoint presentation during the dinner, September 17<sup>th</sup>, 2011
- Sponsor may supply promotional materials to be placed in guest gift bags. (These materials may include, brochures, business cards, gift cards, or gift for each guest.)
- Local media coverage

## Silver Sponsor \$5,000

- 8 seats (1 table) "Starry Night" auction & dinner, Sept. 17<sup>th</sup>
- 4 Golf Registrations (1 team) "Summer's Day" golf benefit, Sept. 18<sup>th</sup>
- Sponsor logo on our website for one year
- Sponsor listed in dinner program
- Sponsor dinner table with signage
- Sponsor logo appearing in PowerPoint presentation during the dinner, September 17<sup>th</sup>
- Sponsor may supply promotional materials to be placed in guest gift bags. (These materials may include, brochures, business cards, gift cards, or gift for each guest.)
- Local media coverage

## Specialty Sponsors \$3000

(Includes Bronze Sponsorship benefits and Specific Recognition in Featured Areas)

- Entertainment Sponsor
- Advertisement Sponsor
- USTREAM Media Sponsor
- Red Carpet Sponsor

## Bronze Sponsor \$1,000

- One reserved dinner table for eight with table signage
- Distribution of promotional materials in all participant gift bags
- Two golfers joining the Sept. 18<sup>th</sup> golf benefit

**Please contact Lisa Dixon for additional sponsorship opportunities.**

**503-789-9938**

**LisaDixon.ARCF@gmail.com**

**www.AmyRoloffCF.org**

