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FOR IMMEDIATE RELEASE

THE AMY ROLOFF CHARITY FOUNDATION'S 3RD ANNUAL "STARRY NIGHT, SUMMER'S DAY" DINNER, AUCTION AND GOLF BENEFIT EVENT-SOLD OUT

Star-Studded Event to Benefit Providence Child Center, Special Olympics Oregon and Bridge Meadows September 17th & 18th, 2011 at The Reserve Vineyards & Golf Club (Aloha, Oregon)

Portland, OR and Los Angeles, CA (September 13, 2011) — **Amy Roloff**, star of *TLC*'s hit show "*Little People Big World*", and the **Amy Roloff Charity Foundation** (ARCF: Tax ID 27-0288736) proudly announce that the star-studded and highly anticipated 3rd annual "Starry Night, Summer's Day" dinner, auction and golf benefit to be held September 17th and 18th at The Reserve Vineyards and Golf Club (Aloha, Oregon) is sold out. More information including an Event LIVE USTREAM Broadcast can be found at <http://www.amyroloffcharityfoundation.org>

Attendees and participants at the event will celebrate *Amy Roloff*'s birthday as well as hob knob with local and Hollywood celebrities while raising needed funds for ***Providence Child Center, Special Olympics Oregon*** and ***Bridge Meadows***.

The event launches on September 17th with a V.I.P. Red Carpet Pre-Party event held at The Reserve Vineyards & Golf Club (Aloha, Oregon) at 4:00 pm with a private cocktail party. Attendees will walk the red carpet with celebrity attendees and receive a custom painted martini glass, with the evening's signature drink, from celebrated local artist Leslie Egenberger owner of Leslie Hand Painted Glass.

"Through the grace of my celebrity, I wanted to give something back from the opportunities I have been given. In 2009, I formed the *Amy Roloff Charity Foundation (ARCF)* to help non-profit organizations raise funds for children and youth who face social, emotional, mental and physical challenges", states celebrity charity founder *Amy Roloff*, "Since our creation, *ARCF* has raised over \$150K in new giving for local, national and international non-profit organizations and causes."

Celebrities in attendance and appearances include:

- Nicolle Camarata (Entercom Radio)
- Timber Joey (Portland Timbers)
- Julianne Johnson (International Musician)
- Jason Kennedy (E! News)-Event Emcee
- Jillian Rabe (Runway and Fashion Host)
- Amy Roloff (Little People Big World)

- Matt Roloff (Little People Big World)
- Bill Schonely (Trailblazer Announcer)
- Patrick Lamb (Internally Acclaimed Jazz Musician)

Live Auction items include: (contact Lisa Dixon for additional info, Mexico and Italy package can be sold multiple times, you do not have to be present to purchase) lisadixon.arcf@gmail.com

- **The Best of Oregon Wine Tour** (*Donated by: Entercom and Speed's Towing*)
 - With 80 wineries within 50 miles of Portland, *Speed's Towing* has selected the very best vineyards for a wide variety of tasting experiences. *Speed's* is dedicated to making the wine tour experience unique and memorable for their guests. *Speed's Towing* will escort up to 13 guests to any four of the following wineries: August Cellars, Argyle Winery, Erath Winery, Torii More Winery, ADEA Winery (not open to the public), Duck Pond Cellars, Vista Hills Winery, Domaine Serine, and Sokol Blosser Winery. Guests are encouraged to walk around the vineyards, taste the products and enjoy delicious food pairings provided by *Speed's Towing*. To ensure a safe and enjoyable experience, *Speed's Wine Tour* bus will pick up and drop off wine tour guests at their 125 SE Clay office location in Portland Oregon. *One year expiration date
- **Who's the Biggest Portland Timber's Fan?** (*Donated by: Cody Goldberg, Kells Irish Pub, Portland Timbers, Adidas*)
 - This is your chance for the ultimate *Portland Timber's* game night! Wear one of your 4 new Timbers scarves and an autographed authentic team jersey to cheer on the newest MLS team. Head to the last home match on October 14, 2011 with 4 Club level game tickets, as well as a parking pass that guarantees you won't be circling the stadium for an empty spot. With access to the *KeyBank Club* you will enjoy early entry, concierge service including complimentary hot dogs, pretzels, popcorn, candy, and sodas and don't forget your free Voodoo Doughnuts after the game. Four passes to the *Adidas* employee store will get you geared up for the game. After the game, head on down to *Kells Irish Restaurant and Pub*, with a \$100 gift certificate.
- **Hollywood! Live it up, Laugh out loud and finish with a Sweet ending... Did we mention you get to hang out with Jason Kennedy??** (*Donated by: Jason Kennedy, Chelsea Lately, Alex Eusebio owner of Sweet Salt, and Deborah Saweuyer-Parks Cotton Gin Gourmet*)
 - This package entitles 4 guests to live it up in Hollywood! Start with a fabulous meal at the famous *SweetSalt Restaurant* owned by *TV Top Chef* (and wonderful supporter of ARCF), *Alex Eusebio*. This restaurant is quaint, and packs in great flavors including their now famous Short Rib Sandwich and Red Velvet Cookie. Next stop, *Jason Kennedy* our fabulous Emcee tonight, will host a private *tour at E! Studios in Hollywood, CA*. Gain an insider's view of entertainment news, celebrity gossip and celebrity news! Spend the rest of the evening laughing out loud with 4 tickets to the *Chelsea Lately Show*! Topping it all off, a mouth watering *Cotton Gin Gourmet* sweet treat basket will be waiting for you after this event. When you are home from your adventure a sweet treat basket will be delivered to your home, office, or as a gift for someone sweet every other month for the next year provided by *Cotton Gin Gourmet*. Treats ranging from Sweet Tater Bread, Rugelach, Brownieez, German Chocolate Cake and Lemon Shortbread Cookies. Stay at a *Marriott* of your choice using a \$250.00 voucher.

*Air fare not included. Date to be mutually agreed upon by all parties. One year expiration date. Cotton Gin Gourmet shipping in US Only.

- **Surfs up! 7 night Fabulous Mexican getaway** (Donated by: Roger Pollock owner, Hacienda Cerritos)
 - *Hacienda Cerritos* is an exclusive luxury boutique hotel. Located on a private bluff with simple stair access to Cerritos Beach, this peaceful and private destination is sure to make your visit magical! 40 miles north of Cabo San Lucas and just down the road from the historic artist colony of Todos Santos, Cerritos Beach (world renown for exceptional surfing) is the perfect family vacation or solo hiatus paradise. Imagine walking through 2 massive hand carved doors that open into a traditional Mexican courtyard . Beyond lays a grand entry and great room from the main house that looks upon the Pacific Ocean and a swimming pool. In the day spend your time surfing, drive into historic Todos Santos, soak up the sun lounging by the pool or take a dip and swim up to the bar. At night, retire to your private attached bungalow with bedroom and family room that sleeps 4 comfortably. Included amenities for the bungalow are kitchenette, semi private pool and spa overlooking the beautiful sea. (Check out the guest book, *Hollywood's Jennifer Aniston* has signed in). *Airfare not included-One year expiration
- **Back by popular demand!!! Flip Flops & Lemon Drops –Roloff Farm with Amy Roloff** (Donated by: Amy Roloff, Shanna Lisa Prusse, As Good As It Gets Catering, Patrick Lamb)
 - Ladies, join us for an exclusive afternoon in *Amy's home at Roloff Farm* in your fancy decorated flip flops drinking lemon drops! *Patrick Lamb* will be your bartender serving the beverages, *Shanna Lisa Prusse* will provide the lemon drops while *As Good As It Gets Catering* provides the appetizers. Contest and prize given for best decorated Flip Flops. This priceless and *exclusive event is open to women* who raise their paddles high. The event will be held on Saturday Feb 4th, 2012 and is sure to be a hit!
- **Visit Tuscany!!! 7 nights Cortona Italy Villa** (Offered by Rob and Stacey Friedman)
 - Imagine arriving in Tuscany and sitting in *Casa di Bacco's* lovely private courtyard garden enjoying a glass of local Tuscan wine and perhaps some fresh pecorino cheese after a full day of activity. Centrally located to jump on a train to visit many different areas, you will spend a week at *Casa Bacco*, a spacious and luminous 3 bedroom/2 full baths home situated in upper Cortona, Italy. The bedrooms are all spacious and the house can accommodate 6 people. The house is decorated throughout with many family heirlooms and interesting antiques. Each room offers stunning views over the rooftops of Cortona and the bucolic Val de Chiana below. *Casa Bacco* is a wonderful inviting villa and offers a relaxed and cozy atmosphere in which to spend your week long stay! *2 year expiration date.
- **Poker Party ~ Rat Pack Style** (Donated by: John English, Long Bottom Catering, Dry Fly Spirits, Team Casino)
 - This *private event for 20 people* will allow for your family, friends and/or business associates to mix and mingle like a member of the *Rat Pack!* You and your guests will enjoy an evening at *Team Casino, the premier Party Company in the Northwest*. You'll have your taste buds tantalized with appetizers to fill up on while sipping cocktails of Vodka and Gin from *Dry Fly Spirits*. To complete that Vegas like atmosphere, you and your guests will be swaying and swooning– with

a live performance by crooner John English, "The Voice" of Frank Sinatra during your Rat Pack poker party! *One year expiration date. Date to be mutually agreed upon by all parties

- **All inclusive 5 night Romantic Jamaican Escape for 2!** (Donated by: *Couples Resort and the ISSA Trust Foundation*)
 - You and a guest (adults only) will have a 5 night stay including an all inclusive package with your choice of one of four *Couples Resorts in Jamaica*. Get ready to relax in ambiance and be drenched in romance... You'll have the opportunity to choose from the following locales: *Couples Tower Isle, Couples San Souci, Couples Negril or Couples Swept Away*. With breathtaking white sand beaches and tropical gardens, these tranquil resorts offer everything you will need to unwind! Your trip includes: accommodations for you and a guest to experience all that Jamaica has to offer for 6 days 5 nights, round-trip ground transfers between Montego Bay airport and resort, unlimited meals, snacks and gourmet dining, unlimited premium brand alcoholic drinks, unlimited use of all sporting equipment; including instruction, snorkeling, sailing, tennis, squash, scuba diving and much more! All resort gratuities and taxes included. *Airfare not included. There is a \$75 online redemption-processing fee. One year expiration date
- **Bend it like Beckham and enjoy the happiest place on earth!** (Donated by: *Disneyland Resort, LA Galaxy, Red Lion*)
 - Be a VIP and enjoy an action packed vacation... See the *number one ranked MLS team, the LA Galaxy* in person! As VIPS you will enjoy 4 tickets to a 2011 game at the 27,000-seat state-of-the-art stadium, watch the field training session before the game, and receive a VIP stadium tour. Available game dates to choose from are either October 1st or Oct 16th, 2011 or any 2012 season home game at The Home Depot Center in Los Angeles. Remember your excursion with an authentic autographed LA Galaxy jersey and a signed NIKE ball by the US Men's soccer team. Next on your itinerary will be park hopper passes for 4 to the happiest place on earth... *Disneyland!* Includes one night accommodations for 4 at the *Red Lion in Anaheim, CA* for great night's rest after your busy day! *Airfare not included. One year expiration date
- **Sailing in the wind with Amy Roloff and Scovare Yachts!** (Donated by: *Captain Shane St. Clair, Scovare Yachts, Left Coast Cellars, Amy Roloff, Lisa Dixon*)
 - Join Yacht owner and ARCF Board members *Captain Shane St Clair, President Amy Roloff and Vice President Lisa Dixon*. They will be your hosts as you bring your party of 10 aboard this stately and elegant Grand Banks 50' Sailing Yacht that will take you on a 2 hour dinner sail that includes a delicious three course meal with salad, coffee and dessert. Wine will be provided by *Left Coast Cellars*; 2005 latitude 445 Pinot Noir. Let the peaceful waters of the Willamette River and the beautiful Portland skyline create the perfect backdrop for this unique one of a kind experience. *One year expiration date. Date to be mutually agreed upon by all parties.
- **Terrible Towels in the air!!! Pittsburgh Steelers Here we come!!!** (Donated by: *Dan Bertoni Massage Therapy, Pittsburgh Steelers Football Team*)
 - Our lucky winning bidder will receive 2 Terrible Towels and 2 tickets to watch the *Pittsburgh Steelers* battle the Cleveland Browns in Heinz Field on December 8th, 2011! Your seats are just 30 rows up from the field, so you'll be in perfect placement to root for your favored team! You will be met at the airport by ARCF supporter and Pittsburgh Steelers massage therapist Dan Bertoni, and

driven to your hotel. While in Pittsburgh he will give you two, one hour massages in your hotel room. Stay at a *Marriott Hotel* of your choice using a \$250 voucher. *Air fare not included.

- **Rock the night away with Journey!** (*Donated by: Entercom Radio, El Gaucho, Benson Hotel*)
 - This lucky bidder will be taking home 4 tickets for a Journey concert on October 19th, 2011 at the Rose Garden Arena. Your evening begins dining in style at El Gaucho, then on to the Arena to see *Journey, Foreigner, and Night Ranger LIVE* in concert!. Once you have exhausted yourself singing to all your favorite rock classics you and your friends can cap off the night with a one night's stay in 2 rooms at the *Benson Hotel*.
- **Live the Outdoor DreamLife** (*Donated by: Cary Schneider, DreamLife Northwest*)
 - Enjoy Oregon's waterways, coastal sands, snowy mountains and the great outdoors with all the equipment you will need from *DreamLife Northwest!* This package allows you to have full access to a variety of outdoor toys! Pick up your RV for the weekend, Jet Ski on the Willamette, or take the Snow Mobiles out for the ride of your life! This package provides a one year membership to use all of *DreamLife's* latest and greatest equipment. This one-year membership allows for you to partake in all of the perks of outdoor sports equipment without the hassles of owning it. *One year expiration date
- **It's all Julianne!** (*Donated by: Julianne Johnson, Wildwood, Brasserie Montmartre, Veritable Quandary*)
 - 2 tickets for 3 of *Julianne's* upcoming shows for you to enjoy!!! Local performer and director *Julianne Johnson* will wow you with her performances at her three upcoming shows in Portland. The first is the "On Broadway! All the World's a Stage", opening on September 30th at the Portland Center for performance Arts, with *Julianne Johnson* as Mama Euralie. It is a highly original Caribbean adaptation of the popular fairytale "The Little Mermaid" which garnered eight TONY Nominations for Best Musical, Book and Score. Next up, this package includes 2 tickets to see "Ebenezer Ever After" at Brunish Hall, opening November 26th. Kickoff your Christmas season by seeing the sights and sounds of the holidays. *Julianne*, her band, backup singers, choirs and more bring a special brand of Joy to you at their one night performance of "Home for the Holidays" at the Winningstad Theatre. You will be able to continue to enjoy the voice of *Julianne Johnson* with the CD, "I'll Be Home", featuring *Michael Allen Harrison*. You choose a local dining experience for 2 before or after each show at: *Wildwood, Veritable Quandary, and Brasserie Montmartre*. These are performances you will not want to miss!!
- **Go Beavers! Tailgate it is..... OSU vs. Stanford.** (*Donated by: Reser's Fine Foods*)
 - Save the Date Beaver Fans!!!... November 5th, 2011. Start the fun early and enjoy the Reser's Tailgate party and then attend the OSU vs. Stanford Football game. Enjoy the game in the comfort of 4 Club level seats at Reser Stadium in Corvallis, Oregon. *Need we say more???*

About ***Amy Roloff Charity Foundation*** (Tax ID 27-0288736)

Founded in 2009, by reality television celebrity and celebrated author Amy Roloff (TLC's "Little People Big World"), the ***Amy Roloff Charity Foundation*** serves children, at risk youth, single parents, families and disability groups via fundraising and partnering with other charities in

which new opportunities are created through financial assistance, sports activities and education. Past fundraising events include *Amy Roloff Charity Foundation Celebrity Tee Off Dinner*, the *Amy Roloff Charity Foundation Celebrity Golf Tournament* and *Amy Roloff Charity Foundation Royal Caribbean Celebrity Cruise*. More information can be found at www.amyrolloffcharityfoundation.org

About *Providence Child Center*

For over 65 years, *Providence Child Center* has provided a rich continuum of services for children with special needs throughout Oregon and southwest Washington. This includes the *Center for Medically Fragile Children*, the Northwest's only pediatric skilled nursing center to provide long-term, short stay and end-of-life care dedicated to children ages birth to 21 years old with profound disabilities and chronic, complex, health needs. To support families of children with a range of disabilities, the *Swindells Child Disability Resource Center* provides information, referrals and educational guidance from six statewide locations and our *Providence Neurodevelopmental Center* for Children provides comprehensive outpatient assessment and therapy services.

About *Special Olympics Oregon*

Special Olympics Oregon serves close to 7,000 participants throughout the state, nearly 70,000 people with intellectual disabilities could benefit from participating in *Special Olympics*. Still growing, *Special Olympics Oregon* is efficiently expanding programs to get closer and closer to serving every individual with intellectual disabilities that qualifies to participate in Special Olympics.

The mission of *Special Olympics Oregon* is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy, and participate in a sharing of gifts, skills, and friendship with their families, other *Special Olympics* athletes, and the community.

About *Bridge Meadows*

Bridge Meadows broke ground in June of 2010 in Portland Oregon. Bridge Meadows, formerly known as Portland Hope Meadows, has the mission of developing and sustaining intergenerational neighborhoods for adoptive families of foster children that promote permanency, community and caring relationships, while offering safety and meaningful purpose in the daily lives of older adults.

The statements made in this press release that are not historical facts are "forward-looking statements." These forward-looking statements are based on current expectations and assumptions that are subject to risks and uncertainties. The Company cautions readers of this press release that a number of important factors could cause *Amy Roloff Charity Foundation's* actual future results to differ materially from those expressed in any such forward-looking statements. Such factors include, without limitation, product delays, industry competition, rapid changes in technology and industry standards, protection of proprietary rights, maintenance of relationships with key personnel, vendors and third-party developers, international economic and political conditions. The Company may change its intention, belief or expectation, at any time and without notice, based upon any changes in such factors, in the Company's assumptions or otherwise. The Company undertakes no obligation to release publicly any revisions to any forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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