

Amy Roloff's 4th Annual Starry Night, Summer's Day...

Amy's Birthday Celebration for Kids: Dinner Auction Gala and Golf Benefit



September 15th & 16th, 2012
The Reserve Vineyards & Golf Club
Aloha, Oregon



"I am personally inviting you to my 4th Annual Dinner, Auction and Golf Benefit!"

My name is Amy Roloff—business professional, wife, mother and leading lady of the hit reality television series, "Little People, Big World" on TLC. We just finished our sixth season and are working on specials, making our show the longest running family reality TV show in history! With over 200 episodes, an average of 2.1 million viewers per week and approximately 74 million viewers per year. I am proud to say that our personal family story and mission to promote diversity, has truly had an impact on the way the world understands dwarfism, and difference from person to person.

Through the grace of my celebrity, I wanted to give something back from the opportunities I have been given. In 2009, I formed the Amy Roloff Charity Foundation (ARCF) to help non-profit organizations raise funds for children and youth who face social, emotional, mental and physical challenges. Since our creation, ARCF has raised over \$250K in new giving for local, national and international non-profit organizations and causes.

But I can't do this alone. It takes a team to change the life of a child and your support and participation will make a valuable contribution to our team effort. You can contribute by becoming a sponsor, attending the dinner, donating an auction item, or you can choose to make a financial contribution via our website.

Your support will help us raise awareness for the communities and organizations we support. Help us make this event a success for the fourth year in a row!

Wishing you the best,

Amy J. Roloff
President
Amy Roloff Charity Foundation
www.amyroloffcf.org



AND OTHER CHILDREN'S CHARITIES!



ARCF Partnerships 2012

Celebrity involvement in local, national and international issues has the power to change lives in a way that would otherwise be extremely difficult or even impossible. Amy Roloff, star of the reality show “Little People, Big World,” is one such celebrity. In 2009, Amy created the Amy Roloff Charity Foundation (ARCF) to help non-profit organizations raise funds for children and youth who face social, emotional, mental and physical challenges. Working as a facilitator between donors and charities, ARCF works with local, national and international charities that need help raising funds to serve the children and youth in their communities.

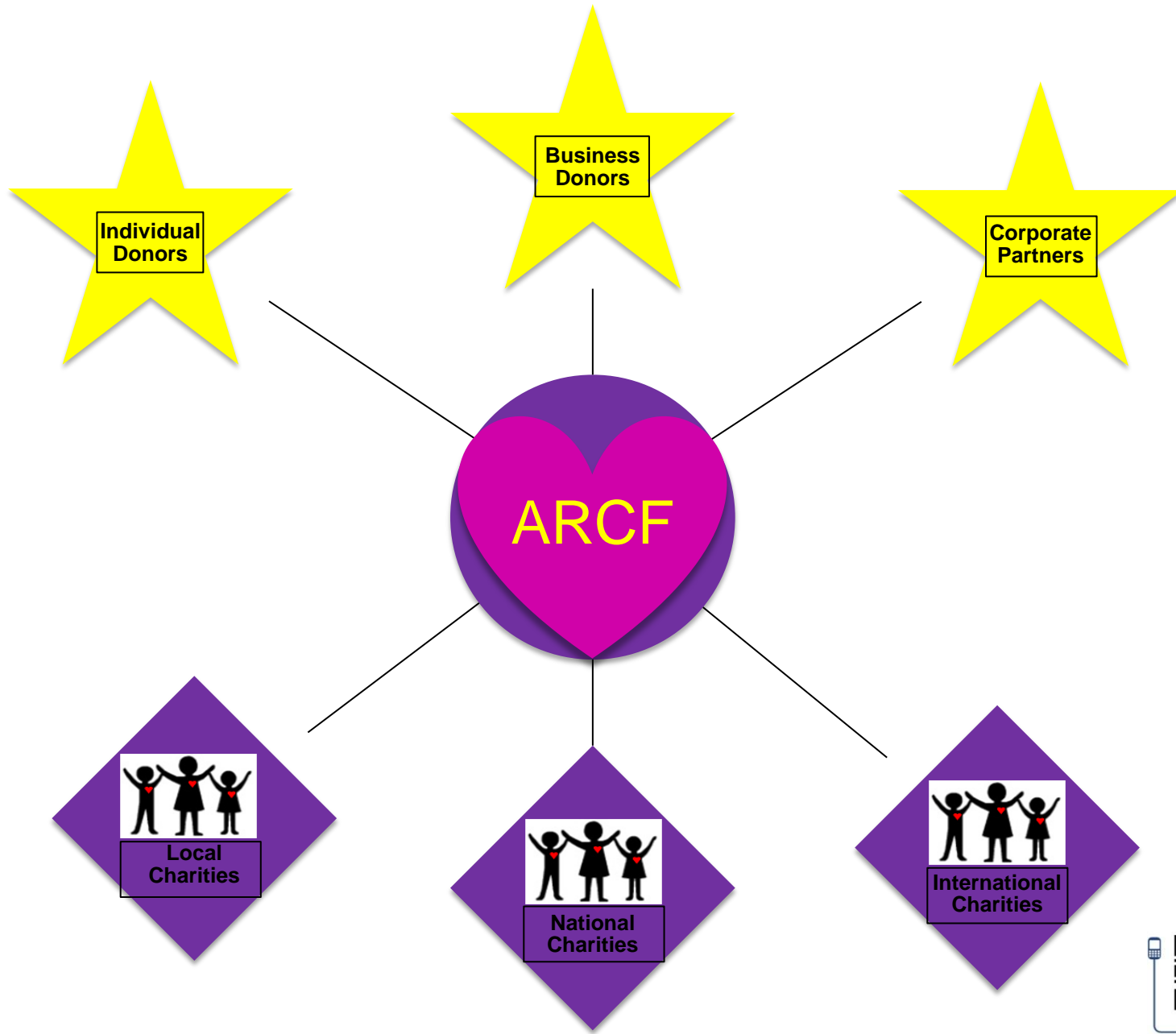
What makes ARCF unique is its ability to put the funds raised directly back into the community of need. Donations made to ARCF are not filtered through the bureaucracy before directly benefiting large and small organizations and the communities they serve. These funds are for the children, the families and the communities. Since its creation in 2009, ARCF has partnered with 20 charities and 75 sponsors to raise over \$250K in new giving.

The need for a companion organization like ARCF has never been more apparent than in the months following the devastating earthquake in Haiti in 2010. Only 38% of the \$1.4 billion raised for Haitian recovery has been distributed to the people of Haiti so far. Though much of the money was stalled, In 2010 Amy made sure over \$63K in aid was raised and directly delivered to the inhabitants of Haiti. Roloff and her team arrived in the town of Labadee, navigated the quake-wrecked roads to Port-au-Prince, and established a presence at a local orphanage where they distributed hygiene products, toys and other aid. The mission was also to bring awareness to these children in need, filming was done and the effort televised on an episode of “Little People, Big World”.

In 2011, ARCF continued the relief effort in Port-au-Prince Haiti by funding a clean water well at the same local orphanage. Over 500 children now have daily access to safe clean drinking water.

When you give to ARCF, your donation goes directly to the charities and communities in need. Amy Roloff has chosen to lend her celebrity name, and good works foundation, to the empowerment of children by helping non-profit organizations raise the funds they need to serve these communities.

It takes a team to change a child’s life. Join the Amy Roloff Charity Foundation in its mission to make a “Little difference in a BIG WORLD”.





MISSION STATEMENT OF THE AMY ROLOFF CHARITY FOUNDATION:

The Amy Roloff Charity Foundation (ARCF) will advocate, inspire and add value to the lives of youth who face personal life challenges.

VISION STATEMENT:

ARCF will bring hope to youth by facilitating charitable giving between donors and effective organizations that serve on a local, national and international level. These resources will support and create opportunities for youth to reach their greatest potential and be productive members in their communities.

2012 Fundraising Plans for ARCF:

Facilitate National and Local Speaking Engagements and Appearances; Clothing and Toy Drive; Annual Dinner, Auction and Golf Benefit; Food Drive and Holiday Music Concerts supporting Providence Child Center and other Children's Charities.

2011 Sponsors:

Fred Meyer, Entercom Radio, Home Builders Association, Joe Kassab Jewelers at Clackamas Town Center, Longbottom Coffee & Tea Inc., Papa Murphy's Pizza, As Good as it Gets Catering, Frontier Communications, AIM High Academy, Beaverton Bakery, Champoeg Wine Cellars, Dark Wing Productions, Directors Mortgage Inc., Dry Fly Distilling, Greenstone Inn, Hedinger Foundation, Home Builders Foundation, Human Not Hollywood, KeyBank, Leslie Hand Painted Glass, Luyos Web Design, Moonstruck Chocolate Co, NW Strategic Insurance Advisors, Omni Lubricants/Green Grease 3, Portland Timbers, Pride Financial Partners, Resers Fine Foods, Rockwood Solid Waste, Roloff Farms, Speed's Towing, Sunset Garbage Collection Inc., Sunset Helicopters, Widmer Brothers Brewing, Starbucks, Johns Incredible Pizza Co. and many more.

2011 Donation Recipients:

Local: Providence Child Center; Boys and Girls Club; Bridge Meadows- *Intergenerational neighborhood serving foster kids and seniors*; Human Solutions- *Homeless families warming center*; Join!- *Homeless Community Outreach*; Oregon Food Bank; Saint Child-Maternity Home for Teens; Home Builders Foundation; Parrott Creek Boy's Home; Children's Cancer Association; Special Olympics of Oregon, Impact NW and other Children's Charities.

National: Dwarf Athletic Association of America

International: Friends of the Orphans- *Supports orphanages throughout the world*; Generosity Water- *Building clean water wells for villages in other countries*; ISSA Trust Foundation- *Improves health and well being for children in the Caribbean.*

Amy Roloff Charity Foundation Board of Directors:

Amy Roloff, President- amy@amyroloff.com
Lisa Dixon, Vice President- lisa@amyroloffcf.org
Christopher Cardamone- chriscardamone@humannothollywood.com
Chase Wang- chase@bam-mp.com



Starry

Night...



Come and celebrate Amy's Birthday Dinner Auction Gala benefiting children's charities! The following day join Amy on the green for a day of golf to tee off for the kids!

Starry Night - September 15th, 2012

**Amy's Birthday Celebration for Kids:
Dinner and Auction**

5:00pm Registration and Silent Auction

Emcee: Jason Kennedy
Entertainment: Patrick Lamb
Auctioneer: Johnna Wells,
Benefit Auctions 360

6:30pm Dinner and Live Auction

Tickets- \$100 per person
\$175 per couple

TBD

SUMMER EVENING ATTIRE

***Sponsorship opportunities available:**
Contact Lisa Dixon 503-789-9938
LisaDixon.ARCF@gmail.com
www.amyroloffcf.org



Summer's

Day...

Summer's Day - September 16th, 2012

Golf Benefit

12:00pm Check-in begins
1:00pm Shotgun Start

**Awards Dinner Immediately Following
Tournament**

Golf: \$150 per player
\$550 per foursome

***Sponsorship opportunities available**

Accommodations:

Springhill Suites by Marriot, Portland-Hillsboro
Special Group Rate: www.marriot.com/pdxhl
Call: 503-547-0202, Mention Amy Roloff Charity
Foundation



*"A little help for a
Big World."*

Star Appearances by:



**Amy Roloff,
Star of TLC's Hit
Reality Show "Little
People, Big World"**



**Jason Kennedy,
E! News Host**



**Patrick Lamb,
Grammy Nominated
Musician**



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For over 65 years, Providence Child Center has provided a rich continuum of services for children with special needs throughout Oregon and southwest Washington. This includes the Center for Medically Fragile Children, the Northwest's only pediatric skilled nursing center to provide long-term, short stay and end-of-life care dedicated to children ages birth to 21 years old with profound disabilities and chronic, complex, health needs. To support families of children with a range of disabilities, the Swindells Child Disability Resource Center provides information, referrals and educational guidance from six statewide locations and our Providence Neurodevelopmental Center for Children provides comprehensive outpatient assessment and therapy services.

AND OTHER CHILDREN'S CHARITIES TO BE ANNOUNCED!



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Presenting Sponsor \$15,000

- Amy will provide a Public Speaking Engagement on one of 4 topics at your workplace, or special event location of your choice. (Not to include accommodations and travel if out of area, \$8500 Value. Valid for one year from date of donation)
- July- Exposure on all TV, Radio and Newspaper media buys (Including Entercom Radio Stations. Providence Health System newsletter distributed to employees, hospital staff and administration in Oregon.)
- September- National and Local Press Release and Media Coverage
- September- signage on site in high traffic area during weekend at The Reserve Vineyards and Golf Club
- VIP 16 seats (2 tables) "Starry Night" auction & dinner, Sept. 15th
- VIP 16 Golf Registrations (4 teams) "Summer's Day" golf benefit, Sept. 16th
- VIP Amy Roloff Tour (TBA either farm tour or river cruise for 10 People)
- Sponsor logo on our website for one year
- Sponsor listed in both dinner & golf programs
- Sponsor dinner tables with signage
- Sponsor logo appearing in PowerPoint presentation during the dinner, September 15th
- Full weekend signage on golf course*: banner in pavilion area; logo on scorecard*, beverage cart* and 2 golf holes*.(* TBA)
- Sponsor may supply promotional materials to be placed in guest gift bags. (These materials may include, brochures, business cards, gift cards, or gift for each guest.)
- National PR and local media coverage



Starry Night,

Summer's Day...



Gold Sponsor \$10,000

- VIP 8 seats (1 table) "Starry Night" auction & dinner, Sept. 15th
- VIP 8 Golf Registrations (2 teams) "Summer's Day" golf benefit, Sept. 16th
- VIP Amy Roloff Tour (TBA either farm tour or river cruise for 2 people)
- Sponsor logo on our website for one year
- Sponsor listed in both dinner & golf programs
- Sponsor dinner table with signage
- Sponsor logo appearing in PowerPoint presentation during the dinner, September 15th, 2011
- Sponsor may supply promotional materials to be placed in guest gift bags. (These materials may include, brochures, business cards, gift cards, or gift for each guest.)
- Local media coverage

Silver Sponsor \$5,000

- 8 seats (1 table) "Starry Night" auction & dinner, Sept. 15th
- 4 Golf Registrations (1 team) "Summer's Day" golf benefit, Sept. 16th
- Sponsor logo on our website for one year
- Sponsor listed in dinner program
- Sponsor dinner table with signage
- Sponsor logo appearing in PowerPoint presentation during the dinner, September 15th
- Sponsor may supply promotional materials to be placed in guest gift bags. (These materials may include, brochures, business cards, gift cards, or gift for each guest.)
- Local media coverage

Specialty Sponsors \$3000

(Includes Bronze Sponsorship benefits and Specific Recognition in Featured Areas)

- Entertainment Sponsor
- Advertisement Sponsor
- USTREAM Media Sponsor
- Red Carpet Sponsor



Bronze Sponsor \$1,000

- One reserved dinner table for eight with table signage
- Distribution of promotional materials in all participant gift bags
- Two golfers joining the Sept. 16th golf benefit



Please contact Lisa Dixon for additional sponsorship opportunities.

503-789-9938

LisaDixon.ARCF@gmail.com

www.AmyRoloffCF.org



SCANLIFE